



Tom Iseghohi has a strong track record of success in strategic leadership. He is blessed with the uncanny ability to connect seemingly unrelated variables, glean the appropriate business insights and create winning strategies with the insights developed. He is an expert in strategic conceptualization. Most importantly, he knows how to take strategic objectives and translate them into tangible business results through effective leadership of high performing teams. This has been the main theme throughout his career.

Tom is a private sector investment ambassador for Nigeria. He has made speeches about Nigeria at The Harvard Club in Manhattan, Harvard Business School, The Wharton Business School, CNBC in The United States, The CEO summit, Business Week seminar and written articles to promote Nigeria in The Chief Executive Magazine.

He is an experienced executive with more than 27 years of corporate business experience; He has been privileged to have been in leadership roles in Finance, Strategy, Purchasing, Sales, Marketing and Operations. He has banking experience in both commercial and investment banking. He is the Executive Vice President of Hudson Group, a New York Based Transformational Consulting Firm. Prior to Hudson, Tom served as Executive Vice President At American Express On Wall Street where he managed a \$200 Billion Dollar Balance Sheet.

Tom has extensive experience in the global business arena as well as corporate experience in Africa. He previously served as the Group Managing Director of The Transnational Corporation of Nigeria. He has strong relationships in business and corporate environments in North America, Africa, Middle East, Europe and The Far East. In addition, he has extensive political access at the ministerial and presidential levels in the global arena. Tom has deep experience in multiple industries ranging from manufacturing to telecommunications, automotive, technology, manufacturing, consumer products, energy and financial services.

At the Pepsi-Cola Company, Tom disrupted and restructured sales operations with a transformational impact on revenue and cost. At Ford Motor Company, he was among a handful of individuals who transformed the concept of branding, product development and shared platforms...this led to a new revolutionary approach in the automotive industry. At America Online, Tom introduced SASI, an accelerated strategy development and alignment process to assist them in transitioning from an ISP model to a content and audience monetization model. Tom also coached top c-suite executives at America Online.

In his American Express Wall Street role as Corporate Controller and Accountant General, Tom was the Chief Accounting Officer of American Express Company and was

responsible for managing the firm's \$200 billion dollar balance sheet as well as leading the critical financial processes for the company. Other responsibilities included corporate strategy, Regulatory interface with the US Securities and Exchange Commission, internal and external reporting, global procurement, corporate real estate, balance sheet management, financial policy and control. He also led critical external interfaces with the Board, analysts, rating agencies and the SEC. In a very active legislative and rigorous accounting rule-making environment, he was successful in leading the company's compliance with Sarbanes-Oxley legislation and effectively guided the company through a risky regulatory transition period. Considering his natural strategic orientation, his ability to manage a rigorous detailed transition such as accounting regulation was applauded across the industry.

He ran the company's disclosure committee, the CEO/CFO attestation process and was among a handful of individuals, including the CEO, CFO, General Counsel and General Auditor, who were responsible for all external reporting decisions. He was the Co-Chair of the Corporate Diversity Council. Tom has served on numerous boards including the following:

Executive Vice President, Hudson Consulting Group

GMD, Transnational Corporation of Nigeria

Executive Coach and Transformational Consultant, AOL Time-Warner

Corporate Controller, American Express Company

Chief Financial Officer, Texoma Division, Pepsi Cola Company

Director, Ford Design Institute

Director, Broadbased Communications Limited

Chairman, Hudson Thinkshop

Executive Director, Ford Motor Company

Chairman, Emerging Global Capital

Tom obtained his undergraduate degree (First Class) in Accounting and Computer Science from Bethune-Cookman University in 1985. After a two year assignment as a senior analyst at Florida National Bank (Bank of America) he proceeded to obtain his MBA in Finance (First Class), International Diplomacy and International Business from The Ohio State University in 1989. Tom passed the CPA (Chartered Accountancy) exam in 1991 and obtained his marketing certification from the Duke Fuqua School of business in 1998. In 2005 he received Executive board certification from The Kellogg School of Business.

Tom is passionate about community development and total leadership. He believes in completely flat operating structures. He is the inventor of the Accelerated Beltway Operating Structure as well as the MBM (management by milestones) process. He also invented The Accelerated Decision Support Tool Set For Transformation CEOs. He is passionate about transformation, community development and wealth creation. He is an avid photographer, film buff, art collector and is very active in community development.